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THE ITALIAN MARKET FOR MATTRESSES AND BASES



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MATTRESSES

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Research prepared by G. Taveggia

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The Italian market for mattresses and bases

February 2021 edition

This study provides **a detailed analysis of the Italian mattress and bed base market** through statistical data on production, consumption, imports and exports for the time period 2011-2020 and consumption forecasts for 2021 and 2022.

The report analyzes **the competitive system of the respective sectors**, identifying the leading manufacturers in terms of turnover, production by specific product and number of employees.

Companies' profiles for the leading mattress and bed bases manufacturers are provided, including the company's turnover, the turnover average annual growth, the value of mattress and bed base production and the relative share out of total turnover, number of employees, company information.

On the supply side, the report provides an **estimate of the breakdown of mattress production by material** (innersprings, polyurethane foam, latex foam and other materials) **and bed base production by material** (wood, metal) and by type (fixed and motorized) .

The report also includes an **analysis on the e-commerce for mattresses**, estimating the value of the mattress market in Italy at end-users prices (2019 and 2020) and online sales incidence. The main retailers for online mattress sales are identified.

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